

Swannanoa Valley Museum Ephemera Collection

Title	Swannanoa Valley Museum & History Center Ephemera Collection
Alt. Title	Ephemera Collection
Creator	Swannanoa Valley Museum
Alt. Creator	Harriet Styles
Subject Keyword	Swannanoa Valley ; Swannanoa Valley History ; Swannanoa Valley Business ; Wm. T. Penfound ; Business ; Swannanoa Businesses ; Black Mountain Businesses ; Hotels and Motels of Black Mountain ; Sweepstakes ; Camps ; Black Mountain ; Kerlee Family ; Black Mountain History ; Black Mountain Culture ; Travel and Investment in Black Mountain ; Black Mountain Government ; Mt. Mitchell ; Wars ; Civil War ; World War II Rations ; World War II Letters ; World War II Miscellaneous ; Montreat ; Montreat Travel Guides ; Montreat Miscellaneous ; Montreat-Anderson College ; Railroads ; The Apron Lady ; Piney Grove Cemetery ; Recreation and Entertainment ; Advertisements ; Community Fair Booklets ; Paper Fans ; Recreation and Entertainment Miscellaneous ; Education ; Autograph Books and Notebooks ; Black Mountain High School ; Warren Wilson College ; School Sports Miscellaneous ; Commencement Booklets ; Music ; Don Talley ; Mr. and Mrs. Crosby Adams ; Music Miscellaneous ; Churches ; Church Directories ; Church Histories ; Church Booklets; Swannanoa Valley Museum and Firehouse Ephemera.
Subject LCSH	Swannanoa -- North Carolina Swannanoa Valley -- North Carolina Swannanoa Valley Museum Eastern Band of Cherokee Indians Arthur, John Preston Buncombe County -- North Carolina Buncombe, Edward Black Mountain -- North Carolina Mount Mitchell -- Mountains -- North Carolina Blue Ridge Mountains -- Mountains -- North Carolina North Carolina -- History -- Civil War Montreat -- North Carolina Montreat-Anderson College Montreat College Anderson, Robert Campbell McClure, Robert Edwin Richardson, Evelyn Emerson, Lillian Southern Railway -- United States Western North Carolina Railroad Company

Warren Wilson College
Charles D. Owen High School
Owen High School
Wheeler, Billy Edd
Adams, Crosby
Adams, Crosby, Mrs.
Black, Dorothy Gaynor
Cowell, Sidney Robertson

Description

Nestled between the Blue Ridge Mountains, the towns of Swannanoa Valley and Black Mountain were based around the Swannanoa River. Originally settled by Native American tribes, most notably the Cherokee Tribe, the river valley was largely undisturbed until the 1780s, when the first European explorers visited and established farming settlements at the cost of their African slaves and the deaths and dispersion of the local Native American tribes. Over time, these towns came to be known as the "Gateway to the West". Remaining, in large, far away from urban influences until the 1870s, the people of Swannanoa Valley farmed primarily to sustain themselves and their families. With the arrival of the railroads in 1879, tourists flocked towards the Swannanoa Valley, establishing new towns, religious retreats, companies, and schools. Many traveled to the mountain towns to improve their health, to take advantage the new industrial opportunities, or to simply start a new life away from the more urbanized areas of the southern United States. The religious town and college of Montreat began to flourish during this time. In 1916, however, a devastating flood washed over the region, only enhanced further by the logging industry that had taken root several years ago. However, the Valley recovered and influential individuals began to visit and bring the town into new prominence, such as Charles D. Owen of Beacon and E. W. Grove of Grovemont-on-the-Swannanoa. In the 1940s, the Black Mountain College was established from intellectual European immigrants. Agriculture still remained a strong industry in Swannanoa Valley, with the North Carolina Farm School remaining a strong establishment even till this day, now known as Warren Wilson College. With many relics of the past, Swannanoa Valley still contains many of the names and communities that settled many decades ago. Tourists continue to visit the towns to enjoy the beautiful mountain scenery, and sample some of the local flavor; from arts to cuisine to spirituality.

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Donor Various

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FOLDER	DESCRIPTION
Swannanoa Valley	"Scribner's Monthly" Booklet [March 1874], Swannanoa Women's Club Booklet [1955-1956] and Women's Club Program [1956-1957], "Grovemont on Swannanoa" Booklet [1927].
Swannanoa Valley History	"Eastern Band of Cherokee Indians" Booklet, John Preston Arthur's "History of Buncombe County", "Historic Swannanoa Valley: Gateway to Western North Carolina" Pamphlet.
Swannanoa Valley Business	Dolls n' Things Handmade Craft Slips, Envelope from Slagle & Buckner Druggists to the State Board of Hygiene, Envelope from Gragg's Studio, Paper Menu from Philly's Fresh Hot Oven Sandwiches Restaurant.
Wm. T. Penfound Swannanoa Valley Booklets	"Arts & Crafts in the Swannanoa Valley" Booklet [1979], "The Swannanoa Valley" Booklet.
Business	Ernest M. Norton's Pilot Log Book [1947-1948], Certificate of Incorporation of Methodist Colony Company [1913], Telephone Directory [October 1932].
Swannanoa Businesses	W.C. Shope Dairy Milk Topper, "Kindergarten Work in the Home" Booklet from J.S. Slagle, Miscellaneous Documents and Records of Purchases from W.J. Parks.
Black Mountain Businesses	Morgan Manufacturing Co. Wood Dimension Stock Booklet, Black Mountain Ice Company Stock Shares Certificate Booklet [1933-1935], Key City Trade Jubilee Raffle Ticket [1935], Wampole's Creo-Terpin at Jumper's Pharmacy Advertisement, Key City Pharmacy Prescription Bag, Wright's Cash Store Receipt Ticket [1943], Mrs. L. D. Ertel Vehicle and License Cards [1939-1941], Gragg's Studio Photograph of a Railroad Crossing [1928].
Black Mountain Hotels and Motels	TRAVEL-EZE Motel Advertisement, Monte Vista Hotel Advertisement, Monte Vista Hotel Advertisement with Rates and Map, Lake Eden Inn Advertisement, "Rattlesnake Lodge: A Brief History and Guidebook" Booklet

	with Maps.
Sweepstakes	War-Bond Jeep Sweepstakes Advertisement [1945], (2) Telegrams for Chevrolet Employee Contest Winners.
Camps	"Brierbrook Camp" Booklet [1925], "Camp Awa-Niko for Girls" Booklet.
The Kerlee Family	Several Envelopes Addressed to Mr. Elijah Kerlee, Envelope from the Auditor of the Treasury to Kerlee, Envelope from the Senate Chamber of NC to Mr. E. Kerlee [1924], Military Discharge Certificate for Charles G. Kerlee [1901], Letter from J. K. Brown to C. B. Kerlee [1873].
Black Mountain History	"Edward Buncombe and Buncombe County: The Buncombe Crest" History Booklet [1976], (2) "History of Black Mountain North Carolina" Booklets from the Senior History Class of Black Mountain High School [1933].
Black Mountain Newspapers	Various clippings of newspapers from Black Mountain, "Vacation Voices" Newspaper [August 1933], "The Key City News" Newspaper [Aug. 7, 1942], "The Key City News" Newspaper [Aug. 14, 1942].
Black Mountain Cultural Miscellaneous	Women's Club Booklets [1936-1938], Black Mountain Centennial Calendar [1993], "Black Mountain Pairing Project" Booklet [2000].
Black Mountain Travel and Investment Guides	(2) Black Mountain Handwritten Map and Traveling Directions, (2) Black Mountain Printed Attractions Flyers, (2) "Black Mountain, North Carolina: The Key City of the Mountains" Booklets, Mount Mitchell and Surrounding Towns Investment Book [1915], Black Mountain Industrial Council Brochure, (2) "Black Mountain, North Carolina" Real Estate Booklets.
Black Mountain Government Miscellaneous	Traffic Violation Ticket Booklet for Black Mountain Police Officers, Poll Tax Ticket for Dr. A. E. Knoefel [December 1925], County and School Tax Tickets for Dr. A. Knoefel and Mrs. Lucile Knoefel [December 1925], Official City Ballot Sheet for Black Mountain [May 1947].
Mount Mitchell	Photograph of Buck's Restaurant, Souvenir Folder Sleeve of the Blue Ridge Mountains, Various small photographs of views from Mount Mitchell, "Mt. Mitchell: A Motor Trip Sublime" Map and Booklet with Attached Photographs
Wars Miscellaneous	Envelope from Kenneth A. MacDonald CDR, USESSA to William Chesser.
Civil War	Typed copy of a handwritten manuscript of Mrs. Dickson Connelly during the Civil War by Sallie Kate Davidson [1867, 1951]
World War II Rations	Various Ration Books and Tokens from World War II (Sugar, Fuel, etc.), World War II Ration Collection from Janie Lynn Benn.
World War II Letters	Letter from Lt. T. W. Davidson to Mrs. S. F. Davidson from Germany [October 1944], Letter to Mr. John R. Lance from Uffz. Max Müller from a POW Camp in Lanarkshire, Great Britain [May 1946].
World War II Navy Miscellaneous	Sacred Order of the Golden Dragon Membership Card for J. H. Rice [1945], Allottee Stub Requesting Payments for John Henry Rice be sent to Jessie Marie Rice [1943], "Song and Service Book for Ship and Field" book for Army and Navy soldiers [1942].

Montreat Travel Guides	Pamphlet with Map and Activities from the Presbyterian Church in Montreat, Assembly Inn Advertisement and Guide, Montreat Booklet with Map and History by Rev. R. C. Anderson [1922], Montreat Booklet with Map and History by Rev. R. C. Anderson [1932].
Montreat Miscellaneous	"The Flood at Montreat" Booklet by Dr. Robert Edwin McClure, "The Miniature Magazine" editions by Evelyn Richardson and Lillian Emerson [March 1921, April 1921], "A Picture Story of Montreat North Carolina" Photograph Book.
Montreat-Anderson College	"Centennial Moments" Booklet by Andy Andrews [1997], "The Inauguration of Calvin Grier Davis as President and The Commencement of Montreat-Anderson College" Booklet [May, 1960], Acceptance Card, Accompanying Letter, and List of Dorm Room Items to Bring for Sarah E. Hansen [1958], Montreat College May Day Program [May 1958].
Railroads	Mount Mitchell Railroad Company Greeting Card, Sleeve of Various Railroad Passes from Different Railways, Pamphlet for the Southern Railway System, "Western North Carolina R. R. Scenery" Picture Book, Envelope Addressed to the Southern R. R. Agt. [1916], "Southern News Bulletin" Newspaper [December 1918].
Claudia Crawford McGraw AKA "The Apron Lady"	Envelope to the Apron Lady [Mar. 1969], Newspaper Clippings with an Article about the Apron Lady [Nov. 1946], Article in "The Tar Heel Woman" about the Apron Lady [Apr. 1950], Photocopied directions on how to style an apron, Copies of Apron Lady articles by William Parker III and The Tar Heel Woman [Nov. 1946, Apr. 1950], Envelope and Letter from The Chapel Hill Newspaper to Ms. Claudia Crawford McGraw [Aug. 1977], "Claudia McGraw: Beautiful Aprons" Ordering Pamphlet distributed by the D and M Corporation, "News of Galey & Lord Fabrics" message to Claudia McGraw from Mimi Blaker, Envelope and Letter from the White House to Miss Claudia McGraw [Jun. 1966], Letter to Charlotte from Lynda Martin about sending over some of Claudia McGraw's aprons [Jan. 2003], "Merely a Woman's Opinion" by Carol Dare Article [Oct. 10, 1953], "The Apron Lady of Black Mountain" from Southern Living [Dec. 1977], Letter from Fanny Morse to Farm Journal about a Claudia McGraw article [Sep. 1946], "Apron Lady" Article from Farm Journal by William Parker III [Nov. 1946], Letter from Luci Johnson to Claudia McGraw [Jun. 10, 1966], "Merely a Woman's Opinion" by Carol Dare article from The State [Aug. 29, 1953], Photocopied Advertisement for "where the lilies bloom" film (2) [1974], "Apron Queen" by Jerry Bledsoe article, Letter from Mary R. Reynolds to Claudia McGraw [Nov. 1946], "People On The Go" by Paquita Jurgensen article from The Chapel Hill Newspaper [Aug. 14, 1977], "The Tar Heel Woman" Magazine [Apr. 1950], Various Advertisements from CHARM Magazine [Apr. 1954].
Piney Grove Cemetery	"Historic Piney Grove Cemetery Incorporates" Digital Article by Barbara Hootman (2) [Aug. 5, 2015], Handwritten Grave Markers on Maple Springs Dairy Letterhead, Handwritten Grave Markers on the back of a Letter to Mrs. Ben F. Patton from the Wrought Iron Range Company [Aug. 9, 1949], Handwritten Grave Markers on Notebook Paper, Handwritten Grave Markers on Parchment Paper, Handwritten Grave Marker on Notebook Paper, Handwritten Grave Markers on Notebook Paper, Handwritten Grave Marker on Notebook Paper, Photocopied Black Mountain News article "Piney Grove Cemetery needs help" [Sept. 8, 2011], Piney Grove Cemetery Grave Record Book [1998], Photocopied Black Mountain News article

	"Historic cemetery preserved" [Aug. 2015].
Recreation Advertisements	The Auditorium Advertisement Booklet [1928], Pix Theatre Movie Advertisements [1950s].
Community Fair Booklets	"North Carolina Racking Horse Championship" Booklet from Black Mountain [Aug. 1979], "First Annual Black Mountain, Swannanoa, Broad River Community Fair" Booklet [Aug. 1949], "Community Fairs of Buncombe County North Carolina" Booklet from Swannanoa [Oct. 1921], "Black Mountain Community Fair" Booklet [Sept. 1937], "Black Mountain, Swannanoa, Broad River Third Annual Community Fair" Booklet (2) [Oct. 1951].
Paper Fans	Cowgirl Valentine's Day Card [1940-1950s], Dental Scotch Snuff Paper Fan [1937-1938], Morrison & Hinckley Paper Fan, J. A. Wilson & Co. Paper Fan.
Black Mountain Entertainment Miscellaneous	Signed Cliff Melton and Sammy Stewart Baseball Cards, Fishing Permit Booklet [1949-1952], "Black Mountain Horse Show" Booklet [Jul. 1960], "Beauty Pageant" Flyer for Black Mountain [Aug. 1933], "American Legion Beauty Pageant" Booklet [Jul. 1933], "trippin' around" Play Booklet [Apr. 1950].
Autograph Books and Notebooks	Autograph Booklet from Katherine Plemmons [1937-1938], Autograph Booklet from Katherine Plemmons, Commencement Booklet from Black Mountain High School from Katherine Plemmons [1939], Schedule Booklet of Classes from Black Mountain High School [1936-1939], Dye-Lab Notebook from G. M. Sloan.
Black Mountain High School	An "Iroquois Science Note Book" from James Datson [1927-1928], "Black Mountain High School Commencement Exercises" Booklet (2) [May 1929], "Black Mountain High School Graduation Exercises" Flyer [May 1924], "Black Mountain High School Commencement Exercises" Booklet [May 1954], Graduation Booklet of James Datson, Report Card from James Datson, Invitation to Graduation to Mr. and Mrs. J. P. Parker [1926], Graduation Invitation to Black Mountain High School [1939], Commencement Booklet from Gladys Marie Raines [May 1941], Commencement Announcement Invitation [1954], "The Craggy Oracle" Black Mountain High School Newspaper [1931].
Education Miscellaneous	A "Junior Yearbook" booklet from Black Mountain Primary School and Black Mountain Grammar School [1954-1955].
Warren Wilson College	Commencement Announcement from Benjamin Morris Fortune [1925], "Ode to a Critter" Playbook [Nov. 1971].
High School Sports Miscellaneous	"Brad Daugherty Day" Booklet from Owen High School [May 1986], "Owen vs. Erwin" Football Game Booklet [Oct. 1960].
Various Commencement Booklets	"Directory of the Public Schools of Buncombe County, North Carolina" Booklet [1957-1958], "Graduating Exercises Home Industrial School" Booklet [June 1904], "The Charles D. Owen High School Commencement Exercises" Booklet [May 1959].
Music Miscellaneous	"The Songs and Poetry of Billy Edd Wheeler" Book from the Big 3 Music Corporation.

Don Talley Music	"2000 ARSC Conference, Chapel Hill, NC" Cassette Tape, List of Items Borrowed from Don Talley and Signed by Don Talley.
Mr. and Mrs. Crosby Adams Music	"A Grace, or Blessing" Music and Lyric Sheet, "Friends to Pay Tribute to Mr. and Mrs. Crosby Adams" Article from the Friends of the L. Nelson Bell Library Summer Newsletter [Summer 1995], "Mr. and Mrs. Crosby Adams: Musicians of Note" Booklet compiled by Elizabeth R. Pearson (2) [1995], "The Remarkable Crosby Adamases of 'The House-In-The-Woods'" Article from the Asheville Times [Mar. 1948], "The Music Student's Spelling Book" Book by Mrs. Crosby Adams, "Four Little Wrist Studies for Piano" Book by Mrs. Crosby Adams.
Miscellaneous Music Books and Sheets	"North Carolina" Song Lyric Sheet, "Huckleberry Finn Piano Solo" Booklet by Dorothy Gaynor Blake from the Willis Music Co., "The Social Harp: Early American Shape-Note Songs from Singing School and Campmeeting" Booklet noted by Daniel W. Patterson, "Old Harp Singing" Booklet noted by Sidney Robertson Cowell [1951], "Big Singin'" Article by Ray Bowman [May 1988].
Church Directories	"A Directory of Churches for The Black Mountain - Swannanoa Area of North Carolina" Directory Booklet Sponsored by the Black Mountain - Swannanoa Kiwanis Club [Feb. 1988], "Church Directory: Black Mountain - Swannanoa Area, North Carolina" Directory Booklet Sponsored by the Black Mountain - Swannanoa Kiwanis Club [Apr. 1995].
Church Histories	"A Historical Sketch of the Swannanoa Presbyterian Church" by Clarence Hardy Davidson [1936], Message to the Church of Swannanoa [Sept. 1800], "The Rise of the Restoration Movement Churches in Buncombe County, North Carolina" Book by Fred D. Klatka [1981] "By Faith and Works: A History of the First Baptist Church" Booklet [1965], "Church History of Black Mountain United Methodist Church" Booklet [1990], "Homer's Chapel Free Will Baptist Church: then and now" Booklet [1993].
Church Booklets	"A Catana: The Story of Christmas" Program from the First Methodist Church [Dec. 1944], "The Seven Last Words of Christ" Program from the First Baptist Church [Apr. 1946], "Faith and Hope: Life History of Mrs. Ethel Simpson" Booklet, "Manual of the Junior Girls' Auxiliary" by the Women's Missionary Union SBC, "Black Mountain Presbyterian Church" Pamphlet [May 1953].
Swannanoa Valley Museum and Firehouse Ephemera	Notice from the Black Mountain Fire Department about Membership Dues, "The Law Creating The North Carolina Firemen's Relief Fund" Booklet [Jul. 1973], "Deed of Gift" Record of Various Items found within the Swannanoa Valley Museum during Renovation - Firehouse Items.